



DISPLAY ADVERTISING
CONTRACT

Advertiser: _____

Contact/Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Publication(s): Please check the publication(s) where you wish your ad to appear. (Refer to Media Kit (at <http://www.handmadebeauty.com/magazine/mediakit.asp>) for ad prices, specs, HBN member discounts and other important information).

- 2005 Premier Issue – No Longer Available
- 1x (1Q 2006 issue -- deadline is January 31, 2006. Payment in full due at time of ad reservation (see below).
- 2x (1Q + 2Q 2006 -- deadline is January 31, 2006. Same ad only. Payment in full due at time of ad reservation (see below).
- 3x (1Q + 2Q + 3Q 2006 -- deadline is January 31, 2006. May change ad 1 time. If advertiser fails to notify Publisher of desire to submit new ad, Publisher will repeat ad. 50% payment in full due at time of ad reservation (see below), 50% due April 30, 2006.
- 4x (1Q + 2Q + 3Q + 4Q 2006 -- deadline is January 31, 2006. May change ad 2 times. If advertiser fails to notify Publisher of desire to submit new ad, Publisher will repeat ad. 50% payment in full due at time of ad reservation (see below), 50% due April 30, 2006.

Ad Size: Please circle the selected size of your ad.

Full Page Bleed	Full Page No Bleed	2/3 Page Vertical	½ Page Horizontal
½ Page Vertical	1/3 Page Square	1/3 Page Horizontal	1/3 Page Vertical
¼ Page Vertical	1/6 Page Vertical	1/12 Page Vertical	Classified

For Classified, please select Classified Section (please submit classified text on separate sheet of paper):

Education Handmade Beauty Products Raw Materials Professional Services

Books Bottles/Jars Organics Other, please specify: _____

Ad Color: Please check the color of your ad: _____ Black & White _____ 4 Color

Special Placement (please circle): Please consult the Media Kit for special placement options and prices. Special Placement ads are reserved on a first come, first served basis.

_____ Inside Front Cover _____ Back Cover

Terms & Conditions

1. Publisher is not responsible for errors in camera-ready ads.
2. \$75 service charge applies to ads submitted in incomplete or incorrect format. (See Media Kit for format specifications.)
3. Advertiser must meet deadlines in order for ad to appear in issue(s) as desired. Since ad space is reserved at time of contracting, if materials are not received in time for publication, advertiser will owe full contracted rate.
4. Publisher reserves the right to reject advertisements that contain objectionable materials. Ads that discriminate on the basis of race, creed, color, sex, gender or sexual preference will be rejected. Ads containing false or misleading statements will be rejected. Ads for products, services or promotions that are illegal will be rejected.
5. **Publisher does not ordinarily guarantee ad position.** Ad position may be guaranteed through separate written agreement plus price increase as appropriate for placement as desired by advertiser.
6. Advertiser assumes liability for all content (including text and illustrations) of advertisements printed, and also assumes the responsibility of any claims arising therefrom made against Publisher.
7. Publisher does not send tear sheets. Advertiser will receive one (1) copy of all issues in which advertiser's ad appears.

Payment: Payment must be made in advance of ad acceptance as follows.

- ___ 1x (1Q 2006 issue -- deadline is January 31, 2006. Payment in full due at time of ad reservation.
- ___ 2x (1Q + 2Q 2006 -- deadline is January 31, 2006. Same ad. Payment in full due at time of ad reservation.
- ___ 3x (1Q + 2Q + 3Q 2006 -- deadline is January 31, 2006. May change ad 1 time. If advertiser fails to notify Publisher of desire to submit new ad, Publisher will repeat ad. 50% payment in full due at time of ad reservation, 50% due April 30, 2006.
- ___ 4x (1Q + 2Q + 3Q + 4Q 2006 -- deadline is January 31, 2006. May change ad 2 times. If advertiser fails to notify Publisher of desire to submit new ad, Publisher will repeat ad. 50% payment in full due at time of ad reservation, 50% due April 30, 2006.

Price Per Ad (consult Media Kit) _____

Discounts/Additional Charges _____

Number of times ad will run x _____

*Note: if purchasing 4x plus Premier Issue, number of times ad will run is 4 since Premier Issue is FREE.

Amount Enclosed = _____

Please describe Discounts/Additional Charges here: _____ _____ _____ Please tell us the name of your sales representative: _____

Please review, complete and initial both pages of this Advertising Display Contract and return it via fax to (301) 464-2719, or mail to the address below. PayPal is not accepted. You may mail payment by check or money order to the address below.

Authorized Amount: \$_____ (consult Media Kit for HBN member discounts and premium placement prices).

Type of Card [] VISA [] MASTERCARD [] DISCOVER [] AMERICAN EXPRESS

[] PAYING BY CHECK (check number _____) [] PAYING BY MONEY ORDER

Company/Name on Card: _____

Card No.: _____

Expiration Date: _____

Billing Address for Card: _____

Authorized Signature (required): _____

Print Name: _____

Title: _____